## THE PROCESS

- 1. Complete application.
- 2. Submit to baip@biamp.com
- 3. Your application will be reviewed by your Biamp Regional Sales Manager and Sales Development Director.

Once approved, all authorized independent programmers will be maintained under their company profile in Biamp's customer database.

**Please note:** Certifications follow individuals, not the company. Biamp recommends having more than one certified programmer (per platform) on an ongoing basis. If a company loses its only certified programmer, that company must submit a new application for a certified programmer within 30 days to remain in the program.

## CRITERIA FOR PARTICIPATION

- Eligible participants must be third party independent programmers with a website and company email account. Participants cannot be employees of an AV integration firm or hardware manufacturer.
- To maintain program authorization, the company must retain authorized programmers for the Tesira and/or Vocia platforms.
- For the Tesira platform, at least one person at the company must be the specified programmer(s) of Biamp projects and have the following certifications:
  - TesiraFORTÉ
  - Tesira SERVER/SERVER-IO
  - VoIP
  - TesiraLUX
- For the Vocia platform, at least one person at the company must be the specified programmer(s) of Biamp projects and have the following certifications:
  - Vocia
  - VoIP

\*Firms with programmers who have successfully received AV Lab certification will earn additional recognition.

## PROGRAM BENEFITS

- Direct communication channel to Biamp resources for technical support, bug reporting, and providing feedback on feature requests or issues in the field.
- · Access to the BAIP logo for use on social media and company website.
- Authorized programmers will be listed on biamp.com, highlighting Biamp platform authorizations, as well as AV Lab certification (if applicable).
- Participation in recommendation/lead generation program.
- Invitation to Biamp-sponsored council events relevant to the BAIP program.
- Invitation to new product trainings, via meeting at InfoComm, special conference calls, or webinar with Biamp.
- Invitation to annual factory forum for information exchange.
- Quarterly visits (InfoComm included) from a Biamp Regional or Area Manager for project information exchange.
- Access to direct purchase of Biamp hardware, for internal use only, at reduced prices (40% off dealer) for new or b-stock product.



APPLICANT INFORMATION	
First Name:	Phone Number:
Last Name:	Email Address:
COMPANY INFORMATION	
Name of Company:	Company Phone:
Address of Company:	Company Website:
WHICH BIAMP TRAINING COURSES HAVE Y  TesiraFORTÉ Online  Tesira SERVER/SERVER-IO Online  TesiraLUX Online  VoIP Online	
WHAT TYPES OF CUSTOMERS DO YOU CON Integrators End user - Higher Ed End user - Corporate (List venues) End user - Education (K-12) Consultant Government Other	
LIST ANY GOVERNMENT CERTIFICATIONS	THAT YOU HAVE (Secret/Top Secret)
ADDITIONAL LANGUAGES SPOKEN	
ADDITIONAL CERTIFICATIONS AND QUALI	FICATIONS HELD

First Name:	Phone Number:
Last Name:	
Address if different from company address:	
First Name:	Phone Number:
Last Name:	Email Address:
Address if different from company address:	
Biamp or Industry Certifications:	
First Name:	Phone Number:
Last Name:	Email Address:
Address if different from company address:	
Biamp or Industry Certifications:	
Additional Languages Spoken:	
First Name:	Phone Number:
Last Name:	Email Address:
Address if different from company address:	
Biamp or Industry Certifications:	
Additional Languages Spoken:	