# **Atomic Golf**



### **SUMMARY**

• LOCATION
Las Vegas, Nevada

#### FACILITY SCOPE

Golf driving range and entertainment facility for private events

#### OBJECTIVE

Provide exceptional audio for a variety of zones, including golf range and private-party spaces

#### • BIAMP SOLUTIONS

Various Tesira™ DSPs, and Community™ and Desono™ loudspeakers

### • OUTCOME

A flexible audio system tailored to the demands of a high-energy, multi-use entertainment venue In the entertainment capital of the world, Atomic Golf is redefining what it means to tee off in style. Located in the heart of Las Vegas, this massive, multi-level golf entertainment venue combines the energy of a nightclub, the fun of a driving range, and the flexibility of an event space — all of which demand a sophisticated, high-performing audiovisual (AV) system.

To bring that vision to life, Atomic Golf partnered with Las Vegas-based AV systems integrator Simply Connected, Inc., and Coherent Design to deliver a full-spectrum audio experience that adapts seamlessly to every area and occasion.



With how important audio is to our venue, we needed a solution that would allow us to truly tap into entertainment. We're able to blast music with DJs, host concerts, and even MCs with mics for large groups and special events. We needed our system to be great, and Biamp nailed it!

# A System Built for Versatility

Whether it's pulsing music at a late-night party, crisp voice clarity for a private event, or immersive sound for casual golf sessions, Atomic Golf needed a powerful and reliable solution. The Tesira DSP platform from Biamp formed the system's foundation, with Tesira SERVER and Tesira SERVER-IO providing intelligent digital signal processing to manage routing, zoning, and control with precision.



# **Custom sound for every zone**

To match the venue's diverse spaces, Simply Connected deployed a variety of Desono and Community loudspeaker solutions from Biamp. The Desono EX-S8-UB 8-inch surface mount loudspeakers were installed throughout, delivering unparalleled indoor/outdoor performance with a clean design and integrated mounting hardware. These speakers ensured strong, even coverage for hitting bays, lounges, and walkways alike.

For overhead areas, the Desono CM60DTD 6-inch ceiling speakers provided discreet, highquality sound reproduction ideal for background audio and clear paging in social and transitional spaces. Meanwhile, Desono ENT-FR full-range column speakers and ENT-LF lowfrequency columns were used in larger, more reverberant areas

to maintain clarity and depth.

To bring the bass, Atomic Golf didn't hold back. Community IS6-215B dual 15-inch subwoofers and IS6-118B subwoofers were installed to create a visceral, club-like atmosphere.

## Control, connectivity, and power

Flexible connectivity is another key to the venue's success. With Tesira EX-UBT AVB/USB expanders and Bluetooth support, DJs and performers can plug in and play from virtually anywhere. Tesira EX-IN mic/line expanders ensure every microphone and audio source is heard loudly and clearly, while TesiraXEL 1200.2 amplifiers ensure consistent, clean power distribution throughout the venue.

## Conclusion

With industry-leading AV technologies from Biamp, Simply Connected and Coherent Design delivered an extraordinary, flexible system tailored to the demands of a high-energy, multiuse venue. From casual golfers to business executives hosting teambuilding events, every guest at Atomic Golf is treated to premium sound and an overall amazing audiovisual experience.

### **ABOUT BIAMP**

Biamp® is a leading provider of innovative, networked media systems that power the world's most sophisticated audiovisual installations.

Recognized worldwide for delivering high-quality products and backing each one with a commitment to exceptional customer service. Biamp's mission is connecting people through extraordinary audiovisual experiences.

Founded in 1976, Biamp is headquartered in Beaverton, Oregon, with offices and manufacturing facilities located around the world.

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