



**Subject:** Upcoming Tariff Surcharges – Effective July 1, 2025

Dear Valued Partner,

As part of our continued commitment to transparency and support, we're reaching out to remind you of the previously communicated policy on tariffs and to share an important update regarding new tariff surcharges that will take effect starting **July 1, 2025**.

## **Our Tariff Strategy: Designed to Minimize Impact**

Earlier this year, we outlined our approach to navigating the uncertain and evolving global tariff landscape. Through strategic sourcing, global manufacturing, and careful inventory planning, we've been able to significantly mitigate the financial impact of tariffs on our customers.

Despite these efforts, recent changes in international trade policy necessitate the implementation of **tariff surcharges** on certain products across **all regions**. These surcharges will be applied to all orders **shipping on or after July 1, 2025**, and details—including affected products and surcharge rates—can be found in the [Tariff Surcharge Table](#) on our website. This resource is updated regularly to ensure you always have the most current information.

## **Specific Program Impacts**

Please note the following impacts to existing programs potentially relevant to you:

- Tariff surcharges will **not** be refunded on returned items
- Tariff surcharges will **not** count toward achievement of incentive growth programs such as but not limited to BIG Program, European MDF/Reward programs, or ANZ Reward Program

## **Our Ongoing Commitment**

We recognize the burden that tariffs can place on your business. That's why we remain focused on minimizing their impact through smart planning, proactive communication, and flexible purchasing options. If you have any questions or would like to discuss how to reduce the impact on your upcoming projects, please don't hesitate to reach out to your Biamp representative.

We value your partnership and thank you for your continued trust as we navigate these challenges together.

Warm regards,

**Joe Andrulis**

Executive Vice President, Corporate Development